Positive Health: An Overview

Summary of Martin Seligman's Research

What is positive health?

"The definition of positive health is empirical, and we are investigating the extent to which these three classes of assets actually improve the following health and illness targets:

Does positive health extend lifespan?

Does positive health lower morbidity?

Is health care expenditure lower for people with positive health?

Is there better mental health and less mental illness?

Do people in positive health not only live longer, but have more years in good health?

Do people in positive health have a better prognosis when illness finally strikes?

So the definition of positive health is the group of subjective, biological, and functional assets that actually increase health and illness targets."

- Martin E.P. Seligman, from Flourish: A Visionary New Understanding of Happiness and Well-Being

Positive Health Image--The Positive Health Initiative. The positive health initiative is supported by a \$2.8 million grant from the Robert Wood Johnson Foundation.

Re-analysis of Existing Longitudinal Studies

The definition of positive health will thus emerge empirically, and we have started by reanalyzing six large long term studies of predictors of illness—studies that originally focused on risk factors, not on health assets. Under the leadership of Chris Peterson, the leading scholar of strengths, and Laura Kubzansky, a young Harvard professor who reanalyzes cardiovascular disease risk for its psychological underpinnings, we are asking if these studies, re-analyzed for assets, predict the health targets above. While the existing data sets concentrate on the negative, these six contain more than a few snippets of the positive, which until now have been largely ignored. So, for example, some of the tests ask about levels of happiness, exemplary blood pressure, and marital satisfaction. We will see what configuration of positive subjective, biological, and functional measures emerge as health assets.

Global Assessment Tool: A National Treasure

The Global Assessment Tool of the U.S. Army will, we expect, become the mother of all future longitudinal studies. Roughly 1.1 million soldiers are taking the Global Assessment Tool, measuring all the positive dimensions and health assets together with the usual risk factors over their entire careers. We expect to join their performance records and their lifetime medical records to the GAT. We are under way, as I write, in reanalyzing the six promising data sets and marrying our Robert Wood Johnson efforts to the U.S. Army's Comprehensive Soldier Fitness initiative. Stay tuned.

Cardiovascular Disease (CVD)

In the mid-1980s, 120 men from San Francisco had their first heart attacks, and they served as the untreated control group in the massive Multiple Risk Factor Intervention Trial (acronymic MR FIT) study. This study disappointed many psychologists and cardiologists by ultimately finding no effect on CVD by training to change these men's personalities from type A (aggressive, time urgent, and hostile) to type B (easygoing).

The 120 untreated controls, however, were of great interest to Gregory Buchanan, then a graduate student at Penn, and to me because so much was known about their first heart attacks: extent of damage to the heart, blood pressure, cholesterol, body mass, and lifestyle—all the traditional risk factors for cardiovascular disease.

In addition, the men were all interviewed about their lives: family, job, and hobbies. We took every single "because" statement from each of their videotaped interviews and coded it for optimism and pessimism.

Within eight and a half years, half the men had died of a second heart attack, and we opened the sealed envelope. Could we predict who would have a second heart attack? None of the usual risk factors predicted death: not blood pressure, not cholesterol, not even how extensive the damage from the first heart attack.

Only optimism, eight and a half years earlier, predicted a second heart attack: of the sixteen most pessimistic men, fifteen died. Of the sixteen most optimistic men, only five died.

All studies of optimism and CVD converge on the conclusion that optimism is strongly related to protection from cardiovascular disease. This holds even correcting for all the traditional risk factors such as obesity, smoking, excessive alcohol use, high cholesterol, and hypertension. It even holds correcting for depression, correcting for perceived stress, and correcting for momentary positive emotions. It holds over different ways of measuring optimism.

Most importantly, the effect is bipolar, with high optimism protecting people compared to the average level of optimism and pessimism, and pessimism hurting people compared to the average.

Cardiovascular Health Assets

Is there a set of subjective, biological, and functional assets that will boost your resistance to cardiovascular disease beyond average? Is there a set of subjective, biological, and functional assets that will improve your prognosis beyond average if you should have a heart attack? This vital question is largely ignored in CVD research, which focuses on the toxic weaknesses that decrease resistance or undermine prognosis once a first heart attack occurs. The beneficial effect of optimism as a health asset on CVD is a good start, and the aim of our Cardiovascular Health Committee is to broaden our knowledge of health assets. The committee, at work as I write, is headed by Dr. Darwin Labarthe, director of cardiovascular epidemiology at the U.S. Centers for Disease Control (CDC).

Exercise as a Health Asset

Just as optimism is a subjective health asset for cardiovascular disease, it is clear that exercise is a functional health asset: people who exercise a moderate amount have increased health and low mortality, while couch potatoes have poor health and high mortality.

The beneficial effects of exercise on health and illness are finally well accepted even within the most reductionist part of the medical community, a guild very resistant to any treatment that is not a pill or a cut. The surgeon general's 2008 report enshrines the need for adults to do the equivalent of walking 10,000 steps per day. (The real danger point is fewer than 5,000 steps a day, and if this describes you, I want to emphasize that the findings that you are at undue risk for death are—there is no other word for it—compelling.) To take the equivalent of 10,000 steps a day can be done by swimming, running, dancing, weight lifting; even yoga and a host of other ways of moving vigorously.

Fitness Versus Fatness

The United States has a great deal of obesity, enough so that many call it an epidemic, and huge resources are expended by the government and by private foundations, Robert Wood Johnson included, to curtail this epidemic. Obesity is undeniably a cause of diabetes and on that ground alone, measures to make Americans less fat are warranted. Steve Blair believes, however, that the real epidemic, the worst killer, is the epidemic of inactivity, and his argument is not lightweight. Here is the argument:

Poor physical fitness correlates strongly with all-cause mortality, and particularly with cardiovascular disease. Lack of exercise and obesity go hand in hand. Fat people don't move around much, whereas thin people are usually on the go. So which of these two—obesity or inactivity—is the real killer?

There is a huge literature that shows that fat people die of cardiovascular disease more than thin people, and this literature is careful, adjusting for smoking, alcohol, blood pressure, cholesterol, and the like. Very little of it, unfortunately, adjusts for exercise. But Steve's many studies do. These data show the risk for death in normal-weight versus obese people who are fit or unfit. In the unfit groups, normal and obese people both have a high risk for death, and it does not seem to matter if you are fat or thin. In the fit groups, both fat and thin people have a much lower risk of death than their counterparts in the unfit groups, with fat, but fit people at only slightly more risk than thin fit people. But what I now emphasize is that fat people who are fit have a low risk of death.

Steve concludes that a major part of the obesity epidemic is really a couch potato epidemic. Fatness contributes to mortality, but so does lack of exercise. There are not enough data to say which contributes more, but they are compelling enough to require that all future studies of obesity and death adjust carefully for exercise.

Measurement of Well-Being

The primary goal of the Psychological Well-Being Measurement Committee is to devise measures of psychological well-being that can be used in health and medicine. Although measures of psychological problems are used in medicine, for example symptom inventories that measure depression, the goal of the Psychological Well-Being Measurement Committee is to broaden the psychological measures to include positive psychological well-being factors such as life satisfaction, positive feelings, social support, and purpose in life. We will include psychological variables in our measures that have been shown in existing research to be associated with physical and mental health. We envision creating several measures of psychological well-being, both brief and longer, that could be used by medical practitioners for screening, as well as measures that would be more detailed and could be used in research settings and when more depth is needed, for example in health-counseling settings. A secondary goal of the committee is to create a core of measures that can be used in national samples for policy purposes. The committee is chaired by Ed Diener and includes: John Helliwell, Richard Lucas, Chris Peterson, and ex-officio members Darwin Labarthe, Martin E.P. Seligman, and Kathleen Hall Jamieson.

Current Work

Our committee currently has several projects underway as preparatory work to creating the psychological well-being measures, involving reviews of the literature and existing measures. The reviews we are currently carrying out are:

- 1. Social Relationships -- What is the evidence linking social support and other social variables to health and longevity?
- 2. Purpose and Meaning -- What is the evidence linking purpose and meaning in life to health and longevity?
- 3. Mastery, Achievement, Accomplishment, and Engagement -- What is the evidence linking mastery-related variables to health and longevity?
- 4. Measures -- What measures exist to assess the above concepts, as well as Subjective Well-Being? How good are the psychometric properties of these measures. Are there good items which will help us to develop our own item-set?

In each of the above areas there is evidence linking facets of these factors with health and longevity. The committee will also determine whether there are other major variables of psychological well-being that we should include.

Adolescent Positive Health

Among social and behavioral scientists who study adolescence - roughly defined as the second decade of life - it is widely agreed that positive health during adolescence entails more than the mere absence of illness or behavioral problems. Although as parents, educators, and health practitioners we certainly hope that young people emerge from adolescence completing high school and being free from illness, disability, substance abuse problems, criminal activity, or premature parenthood, we want and expect more than this minimum. We want our teenagers to be healthy and vibrant, not merely free of disease; optimistic and exuberant, not simply "non-depressed"; intimately connected to others, not just part of the crowd; intellectually curious and determined to succeed in academic and extracurricular pursuits, not simply content to do just what it takes to avoid failing; and passionately engaged in activities that excite them, not just "occupied." What does it mean to "flourish" during adolescence? Our intent is to define it, understand it, measure it, and see how well it predicts future psychological and physical wellbeing. The committee is chaired by Laurence Steinberg and includes: Katherine Bevans, Chris Forrest, Margaret Kern, and Elizabeth Steinberg.

Note: The descriptions above are excerpted from Flourish: A Visionary Understanding of Happiness and Well-Being and from positive health committee memos.

Learn More about Positive Health

The information in this article has been excerpted from the resources below. For more detailed information about positive health, please consult each of these sources.

Flourish: A Visionary New Understanding of Happiness and Well-Being

Read chapter 9 ("Positive Physical Health: The Biology of Optimism").

Robert Wood Johnson Foundation - Grant Page

You can read more about the grant from the Robert Wood Johnson Foundation for the positive health initiative here.

Positive Health in Applied Psychology

Read Dr. Seligman's article on positive health in Applied Psychology: An International Review